



Sponsorship and Advertising Opportunities

Chamber members who are interested in building name recognition and gaining additional exposure in the Apex Community have numerous opportunities to sponsor Chamber events and programs as well to advertise a variety of print and online publications.

BUSINESS AFTER HOURS — \$300 plus food/beverage/facility **Second Tuesday of each month except December**

Networking event held from 5:30 - 7:00 p.m. A great opportunity to meet and network with professionals. Includes light hor d'oeuvres and beverage. Expected attendance is 40-60 business leaders. **Benefits:** Opportunity to speak at event and distribute marketing material, name recognition on website and promotional emails.

BUSINESS & BREAKFAST — \$150 plus food/coffee/facility **Fourth Thursday of each month except December**

Networking event held from 8:00—9:00 a.m. A great opportunity to meet and network with other professionals. Includes light breakfast and coffee. Expected attendance is 20-30 business leaders. **Benefits:** Opportunity to speak at event and distribute marketing material, name recognition on website and promotional emails.

PWN — PROFESSIONAL WOMEN'S NETWORKING — \$300 per event or \$1,250 for series **Fourth Wednesday in February, April, June, August and October.**

Program features a guest speaker/topic of interest; includes networking and lunch. Expected attendance is 40-60 female professionals. **Benefits:** Two reserved tickets to the event, logo recognition in newsletter and website and opportunity to speak at event.

NEW MEMBER ORIENTATION — \$100 per event or \$350 for series **Quarterly**

New Chamber members and new employees of current members are invited to a networking event and orientation session at the Chamber. Expected attendance is 10-20. **Benefits:** Name recognition on website; logo recognition on signage at event; opportunity to distribute marketing material and opportunity to speak at event.

ECONOMIC DEVELOPMENT ROUNDTABLE — \$250 per event or \$600 for all 3 **3 per year**

The roundtables are presented by the Governmental Affairs Committee with the purpose of gathering input from Apex businesses on their experience of conducting business in Apex. Expected attendance is 8-10 key decision makers. **Benefits:** Name recognition on website; logo recognition on signage at event.

ANNUAL GOLF TOURNAMENT **April 2009**

The Annual Golf Classic is the Chambers largest fundraiser, providing Chamber members with an opportunity to network with business leaders on and off the course. Expected attendance is 120 golfers. **Sponsorship opportunities include:** Hole-In-One, Golf Ball sponsor, Beverage Cart, Guess the Distance Contest, Putting Contest, Goody Bag and Team Photos. Contact Sue Mooney at 362-6456 or sue@apexchamber.com for prices and benefits.

ANNUAL BUSINESS EXPO — \$1,000 for presenting sponsor **May 2009**

A one-day tradeshow providing Chamber members an excellent venue for showcasing their products and services to a large audience of potential customers and clients.

ANNUAL AWARDS RECEPTION — \$2,000 for social sponsor
September 2009

The Chamber's 51st Annual Awards Reception features a silent auction, entertainment, an overview of the Chamber's accomplishments, installation of the new chair of the Board of Directors, the presentation of seven awards and the Ambassador of the Year Award. The evening includes a networking cocktail reception and heavy hors d'oeuvres. Expected attendance is 250.

Benefits: Reserved table for ten (10); logo recognition on beverage napkin and event signage, logo recognition in event program and on our website.

ANNUAL PLANNING CONFERENCE/RETREAT — \$500
October 2009

The Planning Conference is an opportunity for board members and ambassadors to actively participate in establishing plans and priorities for the Chamber's next fiscal year. Includes breakfast. Expected attendance is 35-40 executive business leaders/decision makers.

Benefits: Logo recognition on signage at event, distribution of marketing material at event; name recognition on promotional emails to board and ambassadors.

EXECUTIVE COMMITTEE MEETING — \$100 per event or \$1,050 for series
Monthly (12)

The Executive Committee is a group of dedicated Chamber leaders who meet monthly to assist the Executive Director of the Chamber with the planning of the organization. Expected attendance is 5-6 executive board members. **Benefits:** logo recognition on signage at event, distribution of marketing material at event, name recognition on emails to executive committee.

AMBASSADOR MEETING — \$100 per event or \$850 for series
Monthly (10)

The Chamber Ambassadors is a group of dedicated Chamber members who volunteer a significant amount of their time as the goodwill arm of the Apex Chamber. They are business civic leaders who meet once per month with the Director of Member Relations at the Chamber. Expected attendance is 15 business leaders. **Benefits:** logo recognition on signage at event, distribution of marketing material at event, name recognition on emails.

MEMBERSHIP DIRECTORY AND CONSUMER GUIDE
Annually — Advertising rates available upon request.

The membership and directory guide is the area's definitive guide to the businesses, products and services in our community. This high-quality publication will list all chamber members in an alphabetical and categorical manner. **Benefits:** Directory advertising offers a unique opportunity to promote your business services or products to the community and to other businesses as well.

WEBSITE — \$500 for rotating logo on interior page
Annually

Our website sees over 18,000 hits each month. It is a widely used tool for individuals or businesses looking to relocate to the Apex area or to learn more about economic development.

EGRAM — \$100 for one month
Weekly

The egram is a communication tool used to promote Chamber events and announcements to more than 600 members. **Benefits:** Logo recognition on egram; opportunity to promote "your" event or share an announcement with other Chamber members.

NEWSLETTER — \$300 annually for business card ad or \$100 per month for full page insert
Monthly

Online and print publication distributed to over 600 Chamber members to promote Chamber news and events in addition to member news.